

Webinar Sustainability - Action needed on defining issues for SMEs across Europe

5 April 2022 – 11 to 12.30 CET

organised by ecoDa and Mazars

[Register here](#)

Speakers

- **Rytis Ambrazevičius**, Board Member, ecoDa
- **Maud Gaudry**, Global Co-Head of Sustainability, Mazars
- **Denisa Avermaete**, Senior Policy Adviser, European Banking Federation (EBF)
- **Alexandre Affre**, Member of the Platform on Sustainable Finance, BusinessEurope
- **Gerhard Huemer**, Economic Policy Director, SMEUnited

Moderator

- **Roger Barker**, Director of Policy and Governance, UK IoD

Webinar #02 - The impacts of taxonomy and bank loans

Pressure is growing for European companies to integrate ESG into their strategy and business models. At the same time, banks are also required to deliver more green, sustainable, and taxonomy-aligned loans.

These various pressures may result in SMEs suffering from a financing shortfall due to a lack of human and financial resources required to report on sustainability, yet financing is a key prerequisite for SMEs to green their business models. This vicious circle can only be broken by a reflection at European level on how to effectively finance these changes in strategy, in order not to put business out of business. Given that banks are the main source of funding for SMEs, their support is key to finance this transition for direct business benefit.

To support business leaders to succeed, ecoDa and Mazars are hosting a series of sustainability webinars, and have published [A practical guide for boards and Leadership teams on sustainability](#), which offers guidance on how to approach this important topic.

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